

**FREEDOM FORMULAS LLC**  
**16-WEEK \$25,000 WEIGHTLOSS CHALLENGE**  
**2008-2009**

**Eligibility:**

Challenge is open to males and females who are legal residents of the United States as of the start date of the 16-week period of the Challenge in which they will be competing. Void in Maryland, New Jersey, Vermont, Rhode Island, and where prohibited. Applicants cannot be members of SAG, AFTRA or Actor's Equity. Entrants will be separated into Five (5) categories:

Males 6 – 18

Females 6 – 18

Males 18+

Females 18+

Parent & Child (one parent & one child)

Category assignment is determined by gender and by age of Entrant at time of registration. All entries submitted, including essays and photographs, become property of FREEDOM FORMULAS LLC and will not be returned.

By submitting an entry you grant FREEDOM FORMULAS LLC and its agents the right to record, copy, publish, use, edit, exhibit, distribute, perform, merchandise, market, license, sublicense, adapt and/or modify your entry in any way, in any and all media, without limitation and without any compensation. You agree to abide by these official rules and the judges' decisions, which are final in all respects and will not be divulged.

**Conditions of Entry:**

You must make a purchase of one of the following products from FREEDOM FORMULAS LLC; FREEDOM FORMULAS "Freedom Kit", or FREEDOM FORMULAS "Youth Slimmer" and "Youth Cleanser" package in order to participate in the Challenge. Purchase must be made prior to registration for the 16-week period of the Challenge in which you are actively competing.

You must use at least one of following products from FREEDOM FORMULAS LLC; FREEDOM FORMULAS “Freedom Kit”, or FREEDOM FORMULAS “Youth Slimmer” and “Youth Cleanser” package as recommended on the product label throughout your 16-week period of the Challenge. No other weight loss supplements or weight reducing prescriptions are to be used while participating in the Challenge. No entrants are to have had surgical weight loss procedures including, but not limited to, liposuction or gastric bypass. No use of anabolic steroids, human growth hormones, or prescription thyroid medications that are not prescribed by a licensed physician for a known medical condition are to be used during your participating in the Challenge, and if requested Entrant must submit medical records, and a blood or urine test to verify such.

To remain eligible, Entrants must notify FREEDOM FORMULAS LLC in writing of any change in address or phone number at any time after registering for the Challenge.

There are Two (2) steps required for valid submission of your entry. Entrant must register for the Challenge and Entrant must return a completed Entry Submission. Full details of what is to be provided to FREEDOM FORMULAS LLC are included in your Registration Package.

### **Registration:**

In order to participate in the 16-WEEK \$25,000 WEIGHTLOSS CHALLENGE, you must first register with FREEDOM FORMULAS LLC. The Challenge will begin April 1st, 2008. There will be a total of Three (3) Registration Periods throughout the term of the Challenge. Contestants can register anytime, but must begin their 16-Weeks at the beginning of these Registration Periods.

Registration Period #1 begins April 1<sup>st</sup>, 2008 and ends July 31<sup>st</sup>, 2008.

Registration Period #2 begins August 1<sup>st</sup>, 2008 and ends November 30<sup>th</sup>, 2008.

Registration Period #3 begins December 1<sup>st</sup>, 2008 and ends March 31<sup>st</sup>, 2009.

### **Limit:**

Entrants may enter up to two registration periods during the 16-WEEK \$25,000 WEIGHTLOSS CHALLENGE, but for each Registration Period Entrants must begin and end during that period.

**For example:** Entrant may register for Registration Period #1 and send in a new photo and registration packet for that period. Photos must be taken at the beginning of each challenge period following the Photo and Submission requirements explained below. At the beginning of Registration Period #2 a new cycle will begin, meaning Entrant must start over for Registration Period #2 and submit a new photo and registration packet for this new period., once again, following the Photo and Submission requirements explained below.

Although entrant may enter up to two registration periods, Entrant can only win once.

### **Methods of Registration:**

There are Two (2) methods by which to register for the Challenge.

ONLINE: To register online, go to [www.freedomformulas.com/registration.html](http://www.freedomformulas.com/registration.html) and follow all on-screen registration instructions or request a registration package via e-mail at [weightloss@freedomformulas.com](mailto:weightloss@freedomformulas.com). You may also download a Registration request at [www.freedomformulas.com/registration.html](http://www.freedomformulas.com/registration.html) which will provide complete registration instructions.

MAIL-IN: You may request a registration package by contacting us at 11445 E. Via Linda Suite #2, PMB 467, Scottsdale, AZ 85258.

### **Review Official Rules:**

Official Rules can be reviewed before purchase is made by contacting FREEDOM FORMULAS LLC and requesting and reviewing the Registration Package or by viewing rules on [www. freedomformulas.com/25k\\_weightloss\\_challenge\\_rules.pdf](http://www.freedomformulas.com/25k_weightloss_challenge_rules.pdf)

### **Entry Submission:**

All Entry Submission packets should be sent to FREEDOM FORMULAS LLC 11445 E. Via Linda Suite #2, PMB 467, Scottsdale, AZ 85258 no sooner than the end of week 16 of the 16-week period in which you are competing. All mail-in Entry Submission packages must be postmarked no later than seven (7) days after the end date for the 16-week period in which you are competing; if you are registering for Registration Period #1 you must have packet sent off no later than August 7<sup>th</sup>, 2008, for Registration Period #2 you must have packet sent off no later than December 7<sup>th</sup>, 2008, and for Registration Period #3 you must have packet sent off no later than April 7<sup>th</sup>, 2009. All mail-in Entry Submission packages must be received by FREEDOM FORMULAS LLC 11445 E. Via Linda Suite #2, PMB 467, Scottsdale, AZ 85258 within twelve (12) days of the end date of the 16-week period in which you are competing. All on-line Entry Submissions must be received by FREEDOM FORMULAS LLC within seven (7) days of the end date of the 16-week period that you are competing.

### **Photograph Submission Requirements:**

Digital photographs should, but are not required to, be "best" image quality. *No camera phones are to be used for your photograph submissions.* Photos should, but are not

required to, be processed by a professional photo processing lab. Photos submitted via mail-in method of entry should be 4x6 inches in size and must be affixed to the appropriate area as detailed in the Entry Submission portion of your Registration Package. All mail-in photos must include the entrant's name, phone number, and weight at time of photo, and date photograph was taken clearly written on the back of each photo. Photos submitted via online method of entry should, but are not required to, be transmitted to FREEDOM FORMULAS LLC in highest image quality possible.

Entries with photos that do not comply with the photo specifications stated herein will be automatically disqualified.

All photographs are to be true, unaltered, and unretouched. Any Entrant's photograph that is altered or retouched will be disqualified and the Entrant will be removed from the Challenge.

### **Before Photographs:**

Your "Before" portion of entry must include Four (4) "before" photographs taken at the start of the 16-week period you are actively competing in.

### **The requirements for each photo are as follows:**

#### **Dress Code:**

Females under 18 years of age are allowed to wear a one piece bathing suit but women over 18 years of age must wear a two-piece bathing suit or other clothing that will show the same approximate amount of body detail as a two piece bathing suit.

Men must wear swim trunks without a shirt in all photos.

#### **Pictures Required:**

**Photo #1** - Photo from the front holding that day's edition of a national newspaper. Your upper body, your face and the headlines from the front page of the newspaper **MUST** be clearly visible. For verification purposes, the headline must be clearly visible in your Before/After photographs. Entrants must keep the front page of the newspaper used in their Before/After submissions and be able to produce front page to FREEDOM FORMULAS LLC upon request.

**Photo #2** - Photo from the front showing your body from head to toe with that day's edition of a national newspaper (same one used in photo #1) laying on the ground. Adopt a comfortable, relaxed stance with your arms at your sides. This same stance must also be used in your AFTER photos so that the judges can easily see the full progress you have made during the Challenge.

**Photo #3** - Photo from the side showing your body from head to toe with that day's edition of a national newspaper (same one used in photo #1) laying on the ground. Adopt a comfortable, relaxed stance with your arms at your sides. This same stance must also be used in your AFTER photos so that the judges can easily see the full progress you have made during the Challenge.

**Photo #4** - Photo from the back showing your body from head to toe with that day's edition of a national newspaper (same one used in photo #1) laying on the ground. Again, adopt a comfortable, relaxed stance with your arms at your sides. This same stance must also be used in your AFTER photos so that the judges can easily see the full progress you have made during the Challenge.

Please be sure to review the Photograph Submission Requirements section of the rules to ensure that your photographs will meet the requirements set forth by FREEDOM FORMULAS LLC.

### **After Photographs and Entry Submission:**

Submit your "After" photographs consisting of the same Four (4) stances outlined in the "Before" photograph section, an "After" submission release (included in the Entry Submission portion of your Registration Package), your completed answers to the questions in the My Journey section included in the Entry Submission portion of your Registration Package, and an essay of no more than Five Hundred (500) words describing how your participation in FREEDOM FORMULAS' 16-WEEK \$25,000 WEIGHTLOSS CHALLENGE has improved the quality of your life. Include what role diet, exercise, and the FREEDOM FORMULAS products played in your transformation. You must also describe how your changes have affected your attitude about yourself and towards others. Entrants must list what products they used and why they chose those products. Your essay must be typed on an 8 1/2" x 11" piece of paper and attached where specified in the Entry Submission portion of your Registration Package or handwritten legibly in the area provided in the Entry Submission portion of your Registration Package. All photos must comply with the same requirements as stated in the Photograph Submission Requirements section of the Official Rules. Entries must be sent to: 11445 E. Via Linda Suite #2, PMB 467, Scottsdale, AZ 85258 or submitted on-line as detailed in the Entry Submission portion of your Registration package. Incomplete or Illegible entries will be automatically disqualified. Materials will not be returned or acknowledged. All submissions must be received by FREEDOM FORMULAS LLC 11445 E. Via Linda Suite #2, PMB 467, Scottsdale, AZ 85258 by 5:00 p.m. EST as follows:

Registration Period #1 deadline August 15<sup>th</sup>, 2008  
Registration Period #2 deadline December 15<sup>th</sup>, 2008  
Registration Period #3 deadline April 15<sup>th</sup>, 2009

### **Judging Process and Prizes:**

## **Preliminary Judging:**

On or about May 31<sup>st</sup> 2009 all valid Entry Submission packages received by the deadline dates stated above will be reviewed by a panel of judges to determine the top Three (3) entries with the highest score in each of the Five (5) categories for a total of 15 entries. Judging will be based on the following equally weighted criteria:

- 1) Overall transformation based on weight loss accomplished and overall physical improvement.
- 2) Ability to represent the FREEDOM FORMULAS brand and inspire others.
- 3) Degree to which participation in FREEDOM FORMULAS' 16-WEEK \$25,000 WEIGHTLOSS CHALLENGE along with diet and exercise has improved the quality of your life as described in your essay.

In the event of a tie, the winner will be determined based on the highest score for "Overall Transformation." In the event of a further tie, winner will be determined based on highest score for "ability to represent the FREEDOM FORMULAS brands". In the event of a further tie, winner will be determined based on the highest score for submitted essay.

## **Online Judging (Public Voting):**

From 04/16/09 at 12:01 AM (ET) through 5/15/09 at 11:59 PM (ET) the "Before" and "After" photographs of the 50 Finalists (10 in each category) selected in the Preliminary Judging will be posted on [www.freedomformulas.com/vote.html](http://www.freedomformulas.com/vote.html). The general public will be invited to vote online for their favorite Finalist in each of the Five (5) categories. The public voting results will be combined with the Final Judging results to determine the winners of each of the Five (5) categories. The public voting will count for 1/4th of the total score and the judges' voting will count for 3/4ths of the final score.

## **Final Judging:**

The top Three (3) Finalists in each of the Five (5) categories will be invited to participate in the Final Judging at a location to be named later within the Continental United States. The Final Judging will consist of interviews, a photo shoot, and a screen test which will be reviewed by a panel of judges. At the Challenge ending party, the judges will then announce the Five (5) Category Champion prize winners; One (1) in the male 6 – 18 year old category, One (1) in the female 6 – 18 year old category, One (1) in the male 18+ year old category, One (1) in the female 18+ year old category, and One (1) in the Parent & Child category (one parent and one child). From the Five (5) Category Champion prize winners' One (1) overall Grand Champion prize winner will be announced. A check in the amount of \$25,000 will be issued to the Grand Champion prize winners within thirty days of announcement.

Finalist and Category Champion prize winner's under 21 must be accompanied by a parent 21 years of age or older, all Finalist and Category Champion prize winner's must sign and return a liability/publicity release prior to travel.

### **Video Journal Submission:**

Entrants in FREEDOM FORMULAS' 16-WEEK \$25,000 WEIGHTLOSS CHALLENGE are encouraged to video tape or film their experiences during their participation in the Challenge. Entrants must discuss their participation in FREEDOM FORMULAS' 16-WEEK \$25,000 WEIGHTLOSS CHALLENGE along with what role diet, exercise, and FREEDOM FORMULAS' products played in their transformations. Entrants must describe which FREEDOM FORMULAS products they used and why they chose those products. All Video Journal entries will be eligible to win a separate \$5,000 prize. A check in the amount of \$5,000 will be issued to the winner within thirty days of announcement.

In the event less than 1,000 Video Journal entries have been submitted, no prize will be awarded. Criteria for judging the Video Journal Submission will be based on the most memorable transformation and overall representation of progress during the Challenge.

All Video Journals must be submitted to FREEDOM FORMULAS LLC 11445 E. Via Linda Suite #2, PMB 467, Scottsdale, AZ 85258 upon completion of the 16-week period of the Challenge you are competing in. Submissions may be in any of the following formats: VHS, Hi-8, and DVD.

All Video Journal submissions must be received by FREEDOM FORMULAS LLC by Fifteen (15) days of the mandatory end date of the 16-Week Challenge that you are competing in and must be labeled with your Contestant ID, given at time of registration, clearly marked on your submission. All Video Journal submission must be received by 5:00 p.m. EST as follows:

Registration Period #1 deadline August 15<sup>th</sup>, 2008  
Registration Period #2 deadline December 15<sup>th</sup>, 2008  
Registration Period #3 deadline April 15<sup>th</sup>, 2009

All Video Journal entries submitted become property of FREEDOM FORMULAS LLC and will not be returned. By submitting an entry you grant FREEDOM FORMULAS LLC and its agents the right to record, copy, publish, use, edit, exhibit, distribute, perform, merchandise, market, license, sublicense, adapt and/or modify your entry in any way, in any and all media, without limitation and without any compensation.

### **Prizes and their Approximate Maximum Retail Values (ARV):**

One (1) Grand Champion Prize: One (1) Grand Champion Prize winner will be selected out of the Five (5) Category Champions and will receive \$25,000 plus \$500

reimbursement for purchases of products of the FREEDOM FORMULAS collection, all receipts must be presented to be awarded the reimbursement (ARV \$25,500).

Five (5) Category Champion Prizes: Each of the Five (5) Category Champion Prize winners; One (1) male 6-18 yr. old, One (1) male 18+, One (1) female 6-18 yr. old, One (1) female 18+, and One (1) Parent & Child Team will receive a Six day/Seven night Caribbean Cruise trip for Four (4) on Royal Caribbean Cruise Line, to be designated by FREEDOM FORMULAS LLC (trip includes round-trip coach air-transportation from major airport nearest winner's home) plus an cash allowance of \$2,000 plus \$500 reimbursement for purchases of products of the FREEDOM FORMULAS collection, all receipts must be presented to be awarded the reimbursement OR a \$5,500 Shopping Spree plus \$500 reimbursement for purchases of products of the FREEDOM FORMULAS collection, all receipts must be presented to be awarded the reimbursement (ARV up to \$6,500).

Value of trip may vary based on residence of prize winner and fares at time of departure. All other incidental expenses not mentioned herein are the responsibility of each Entrant. Finalist must travel on dates specified by FREEDOM FORMULAS LLC or forfeit all rights to prize.

Five (5) Category Second Place Prizes: Each of the Five (5) Category Second Place Prize winners; One (1) male 6-18 yr. old, One (1) male 18+, One (1) female 6-18 yr. old, One (1) female 18+, and One (1) Parent & Child Team will receive a \$2,000 Shopping Spree plus \$500 reimbursement for purchases of products of the FREEDOM FORMULAS collection, all receipts must be presented to be awarded the reimbursement (ARV \$2,500).

Five (5) Category Third Place Prizes: Each of the Five (5) Category Third Place Prize winners; One (1) male 6-18 yr. old, One (1) male 18+, One (1) female 6-18 yr. old, One (1) female 18+, and One (1) Parent & Child Team will receive a \$500 Shopping Spree plus \$500 reimbursement for purchases of products of the FREEDOM FORMULAS collection, all receipts must be presented to be awarded the reimbursement (ARV \$1,000).

One (1) Video Journal Submission Winner: One (1) Video Journal Prize winner will be selected out of the Five (5) Categories and will receive \$5,000.

Finalist and Category Champion prize winner's under 21 must be accompanied by a parent 21 years of age or older, all Finalist and Category Champion prize winner's must sign and return a liability/publicity release prior to travel.

Grand Champion prize winner, Category Champion (first, second, and third place) prize winners must provide valid driver's license (or birth certificate if under 18 years of age).

No substitution of the prizes, except FREEDOM FORMULAS may substitute the prizes with a prize of equal or greater retail value due to Sponsor determined unavailability.

Income taxes on all prizes are the sole responsibility of the winner or their parent if winner is under the age of 18 years old.

Shopping Spree: Prize fulfillment dates and location for the Shopping Spree will be determined by FREEDOM FORMULAS after the Final Judging is held. Winners of the Shopping Spree will be issued four (4) separate pre-paid Visa cards which can be used at any location that accepts Visa cards.

FREEDOM FORMULAS reserves the right to amend these dates and location as necessary.

***Prizes are not transferable or redeemable for cash.*** Odds of winning are dependant upon number of Entrants per category.

### **Winner Releases:**

At FREEDOM FORMULAS' discretion, a background check will be conducted on all Entrants over 18 years of age. Said background check may include a polygraph (lie detector) test, blood test, examination by a cosmetic surgeon, and any tests FREEDOM FORMULAS feels justified in using to verify the truthfulness and accuracy of the Entrant. Any refusal by the Entrant to submit to a background check will be cause for disqualification of the Entrant resulting in forfeiture of all prizes.

In the event any Entrant does not participate in any required event or declines any portion of the prize, that Entrant may be automatically disqualified and an alternate Entrant will be selected. Required events may include additional photo shoots, filming for commercial purposes, and/or interviews.

All Finalists must sign, and if under 18 years of age, must also have a parent or legal guardian sign and return a notarized Affidavit and Liability/Publicity Release within three days of first attempted notification. Noncompliance may result in disqualification and an alternate Entrant may be selected. All Entrants are aware that the date that they enter the Challenge is of their own choosing.

Motivational letters, tools and materials may be distributed throughout the timeline of the Challenge. FREEDOM FORMULAS LLC is not responsible and has no duty to ensure Entrants have access to motivational materials. FREEDOM FORMULAS LLC may introduce new products to the FREEDOM FORMULAS collection during the timeframe of the Challenge. Entrants acknowledge that introduction of and limited access to new products will not be viewed as an advantage or disadvantage to Entrants in Challenge.

FREEDOM FORMULAS LLC reserves the right to disqualify any Entrant or Prize Winner if any Entrant or Prize Winner fails to execute any required paperwork, refuses to

submit to a background check, refuses to participate in any promotional or Challenge event, engages in any activity which offends the public morals, embarrasses FREEDOM FORMULAS LLC or violates the law of any jurisdiction, or alters his/her appearance through medical treatment, surgical procedure or any other treatment or procedure that assists, enhances, improves, involves or promotes weight loss in any way whatsoever without the prior consent of FREEDOM FORMULAS LLC.

By entering this Challenge, Entrant acknowledges that FREEDOM FORMULAS reserves the right to interpret these rules and to change, modify, and/or amend these rules at FREEDOM FORMULAS' sole discretion. FREEDOM FORMULAS LLC may change, modify, and/or amend these rules without notice to Contestants. Changes, modifications and/or amendments to the rules will be posted on [www.freedomformulas.com/25k\\_weightloss\\_challenge\\_rules.pdf](http://www.freedomformulas.com/25k_weightloss_challenge_rules.pdf).

By accepting prize, winner grants permission (except where prohibited by law) to use each entrant's name, biography, photographic and artistic likeness, and voice for promotion and publicity purposes without additional compensation. By submitting an entry, entrants grant FREEDOM FORMULAS LLC and its agents the right to record, copy, publish, use, edit, exhibit, distribute, perform, merchandise, market, license, sublicense, adapt and/or modify such entry in any way, in any and all media, without limitation and without any compensation to the Entrant. Submission of an entry further constitutes the Entrant's consent to irrevocably assign and transfer to FREEDOM FORMULAS LLC any and all rights, title and interest in the entry, including, without limitation, all copyrights. In addition, each Entrant must certify that his/her winning entry was original and written by the Entrant and no other person or entity holds rights to entry (statement and photos), and must certify that the photographs submitted with both the "Before" and "After" submission were taken during the designated time period as stated in Registration section and photographs are true, unaltered, and unretouched. FREEDOM FORMULAS LLC reserves the right to disqualify any Entrant or Prize Winner if any Entrant or Prize Winner fails to execute any required paperwork, refuses to submit to a background check, refuses to participate in any promotional or Challenge event, or engages in any activity which offends the public morals, embarrasses FREEDOM FORMULAS LLC or violates the law of any jurisdiction and/or alters his/her appearance in any way whatsoever without the prior consent of FREEDOM FORMULAS LLC. In the event Finalist or travel companion is less than the age of majority in his/her state of residence, any required paperwork must be signed by Finalist's or travel companion's parent or legal guardian. Upon request, Finalist and travel companion will be required to provide proof of identification to FREEDOM FORMULAS LLC including a valid driver's license and valid Social Security card (valid birth certificate if Entrant is under the age of 18, along with parent's valid driver's license and social security card). Upon request, Finalist will be required to present the valid proof of purchase of a product from the FREEDOM FORMULAS' collection referenced during Entry Submission.

By entering this Challenge, Entrants release and hold harmless FREEDOM FORMULAS LLC, its parent companies, subsidiaries, affiliates, directors, officers, employees, agents

and advertising and promotional agencies from any and all liability for any injuries, loss or damage of any kind arising from or in connection with this Challenge or the use of any prize they may receive.

All Finalists will be required to sign a non-compete agreement with FREEDOM FORMULAS LLC stating the Finalist will not endorse, own, manage, operate, control, be employed by, perform services for, consult with, solicit business for, participate in, or be connected with the ownership, management, operation, or control of any business, entity or person that performs services materially similar to or competitive with those provided by FREEDOM FORMULAS LLC for a period of Twenty-Four (24) months from the date of Final Judging.

Entries are deemed to be received at the time of receipt by FREEDOM FORMULAS LLC, not at the time of transmission by the entrant. FREEDOM FORMULAS LLC is not responsible for lost, late, incomplete, misdirected or illegible entries nor for electronic transmission errors resulting in omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions or limitations of any kind, or inaccurate transmissions of or failure to receive entry information by FREEDOM FORMULAS LLC or presenter on account of technical problems or traffic congestion on the Internet or at any website or any combination thereof, unless FREEDOM FORMULAS LLC has caused this event with gross negligence or intent.

If for any reason this Challenge is not capable of running as planned, including but not limited to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the reasonable control of FREEDOM FORMULAS LLC which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Challenge, FREEDOM FORMULAS LLC reserves the right at its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the Challenge. In the event the internet portion of the Challenge is terminated for any reason, entry will still be available via the mail. Entrants will be selected from among all entries received prior to online cancellation and all mail-in entries received.

**Caution:** Any attempt by an Entrant or agent acting on behalf or behest of an Entrant to deliberately damage any website or undermine the legitimate operation of the Challenge is a violation of criminal and civil laws and should such an attempt be made, FREEDOM FORMULAS LLC reserves the right to seek damages from any such Entrant or agent acting on behalf or behest of an Entrant to the fullest extent of the law. When prize consists of a cruise and the cruise is canceled due to weather or other factors, FREEDOM FORMULAS LLC and/or participating sponsors shall not be responsible for replacing the prize.

Employees (and their immediate families) of FREEDOM FORMULAS LLC, their parent companies, affiliates, subsidiaries, retailers, distributors, advertising and promotion agencies are not eligible to enter. This Challenge is governed by U.S. law.

For a list of winners, available after 06/31/09 go to [www.freedomformulas.com/winners.html](http://www.freedomformulas.com/winners.html)

Rules updated on 1/10/08

Results not typical of all 16-WEEK \$25,000 WEIGHTLOSS CHALLENGE contestants or other users of FREEDOM FORMULAS LLC. FREEDOM FORMULAS' products may not work for everyone.

Average results from an eight week, statistically significant, double blinded, placebo controlled study of FREEDOM FORMULAS' products "Youth Slimmer" and "Adult Slimmer" were an amazing 6.61 pounds of weight loss with diet, exercise and FREEDOM FORMULAS products "Youth Slimmer" and "Adult Slimmer", which was 100% better than the 3.36 pounds achieved with diet and exercise alone. Consult your physician before starting this or any weight loss regimen. Read the label and follow directions. Consult a physician before using FREEDOM FORMULAS' products if you are pregnant or nursing. Call 1-866-749-3114 or visit [www.freedomformulas.com](http://www.freedomformulas.com) for suggested use and information about FREEDOM FORMULAS' products. These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease. Void where prohibited by law. All marks are trademarks of their respective owners. © 2007 FREEDOM FORMULAS.